

## Prosperity Roundtable Newsletter



October 2007

### A Message from the Steering Committee

While the summer of 2007 has come and gone, the Prosperity Round Table has anything but disappeared! The fall season is bound to be busy, with all the task teams working hard to achieve the goals set out by their action plans. The *Transportation* team is headed by Bruce Danford; the *Downtown Revitalization* teams by Darren Murphy; the *Infrastructure* team by Bill Lockington; the *Community Vision* team by Joe Lipsett; the *Business Environment* team by Dan Stanford; and the *Industrial Land* team by Kathy Windrem. These team leaders have been diligent in rounding up their members, and beginning to tackle the objectives of their action plans. Look forward to a plenary session for the Prosperity Round Table this winter!

*Andy Mitchell, Judy Heffernan, Stuart Harrison and Greg Belanger*

### Transportation

**“Building on the Transportation Studies completed by the City and County, develop a comprehensive transportation vision, which includes roads, highways, rail and air targeted at maximizing sustainable economic development opportunities.”**

Bruce Danford and the Transportation team members have made significant strides in developing their action plan. Having met twice to date, the team is busy reviewing transportation plans and strategies for the GPA. The team most recently met with Mr. Wayne Jackson, Director of Utility Services, and Mr. Jim Kimble, Manager of Transportation, from the City of Peterborough to discuss the City’s Comprehensive Transportation Plan. The team will also be pursuing a discussion with the County. The Transportation team hopes to bring about a regional, single-tiered approach to growth and transportation development for the GPA, to ensure the region’s future transportation needs are being adequately prepared for in the present.

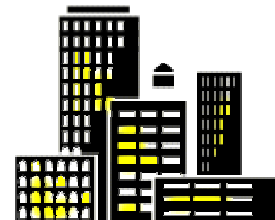
### Downtown Revitalization

**“Working with the DBIA and other stakeholders, develop a vision for downtown revitalization.”**

Darren Murphy and the Downtown Revitalization team are proud of their progress on their task thus far. The team is coming up on their fourth meeting to date. Meetings with several stakeholders have been prioritized, with the team having so far met with local Tourism officials. In the near future, the team will also be consulting with city councilors, the MPP for the Peterborough region, as well as appropriate city and county staff members.

### New Resource

The Steering Committee is pleased to introduce Victoria M<sup>c</sup>Phail, recently hired by the GPA EDC with financial support from the Community Futures Development Corporation (CFDC) as the Economic Development Coordinator in support of the Prosperity Round Table. Victoria is a graduate of Queen’s University, where she studied economics and development studies. She has experience in working for both Northumberland and Peterborough Counties, and currently resides in Havelock. In addition to the Prosperity Round Table, Victoria will also provide support to the Agricultural Action Committee. Based at the GPA EDC, Victoria is available as a resource to the Prosperity Round Table and the respective task teams. She can be reached at 743-0777 ext. 235 or [vmcphail@gpaedc.on.ca](mailto:vmcphail@gpaedc.on.ca).



## Business Environment

**“Working with the City and County’s political leaders and their management teams, assist in the creation of a more competitive municipal environment, which facilitate growth by addressing local taxation, development processes, and other key variables such as labour costs and skill levels, access to health and education facilities, and social and cultural infrastructure.”**

Dan Stanford and the Business Environment team have been developing their action plan. Having already completed their third quarter activities, the team has begun work on their fourth quarter targets! This team is presently preparing to evaluate Peterborough against several competitor cities, in respect to several key site selection variables. The hope is that the resulting rank will provide insight into the advantages and disadvantages of doing business in Peterborough.

## Community Vision

**“Working with the City, County, local governments, and other stakeholders, develop a Community Vision and related development principals, which will provide a context for future growth.”**

Joe Lipsett and the Community Vision team are off to a good start in the development of their action plan. During future meetings the team will begin reviewing several reports from the community in order to develop a more cohesive vision for the GPA. After the reviews have completed, the team expects to start to prepare a draft vision, seeking input from the broader community.

## Industrial Land

**“Working with the City, County, Municipal Governments, and Private Sector Investors, facilitate an increase in the availability of serviced industrial land including a new industrial park, airport land and Trent University land.”**

Kathy Windrem and the Industrial Land team expect to discuss their team’s objectives for their action plan at their next meeting. One of the team’s first tasks will be to compile an updated inventory of existing industrial land for sale in the Peterborough area. The list will allow the group to identify gaps in land available for Peterborough and to determine priorities for land development projects.

## Infrastructure

**“Promote managed growth through the development of public and private infrastructure.”**

The hard work put in over the summer by the Infrastructure team has put them in a great spot in terms of developing their action plan. Bill Lockington and his team have narrowed their focus to two important points: 1) Identify for the next five years, what the team calls, Municipality Infrastructure Initiatives, and 2) Identify as well non-municipal infrastructure opportunities, from examining various strategic plans. Next steps include working with City and County officials to review their respective capital budgets for the next five years. The group’s next meeting will begin more in-depth work on these two areas of focus.



Do you know anyone who would be a great addition to the Prosperity Round Table? The committee is looking for people to join the Round Table to expand opportunities for growth for the Greater Peterborough Area. Please feel free to invite members of Peterborough’s business community to get involved in any of the six areas of economic opportunity. Those interested may also contact Victoria at the GPA EDC at 743-0777 ext. 235 or [vmcphail@gpaedc.on.ca](mailto:vmcphail@gpaedc.on.ca)