



# PROSPERITY ROUNDTABLE *of Peterborough Region*



## *Advancement*



### Upcoming Developments:

- The City and County's response to the 2008 Fall Report
- Launch of the Prosperity Roundtable Website
- Additional development of task team observations
- New and exciting development ideas for the Peterborough Region

## Feature Story

### *Prosperity Roundtable Update*

On December 1<sup>st</sup>, 2008 the four Sponsors of the Prosperity Roundtable of Peterborough Region, the Greater Peterborough Area Economic Development Corporation (GPA EDC), Peterborough Chamber of Commerce, RBC Royal Bank and Peterborough Community Futures Development Corporation, presented the Prosperity Roundtable's 2008 Fall Report to Peterborough City and County councils.

The Report highlighted essential observations and suggestions for economic development opportunities specific to the Peterborough region.

To benefit the progressive development in the Peterborough region and the Prosperity Roundtable, the Sponsors requested Peterborough City and County Council provide a response addressing the numerous key observations contained in the 2008 Fall Report. On April 24, 2009, the Mayor, Warden and their CAO's agreed to provide a response at the next plenary session.

Sponsors, task team leaders and task team members continue to volunteer their time to further the objectives of the Prosperity Roundtable and work towards the betterment of the Peterborough region.

A variety of meetings have been conducted with the Sponsors and task teams focusing on the next viable steps for each task team in preparation of the next plenary session.

**The upcoming plenary session is scheduled for June 22<sup>nd</sup>, 2009.**





## Staff Change



The Prosperity Roundtable's administration team has undergone some recent changes. Assuming the administration and coordination responsibilities for the Prosperity Roundtable is Ryan Tozer. Ryan is a graduate of Trent University's Business Administration Honours program. He has been an employee of the GPA EDC since 2008 and has had the opportunity to work in many facets of the corporation's operations.

Members of the Prosperity Roundtable would like to extend a tremendous thank you to Victoria McPhail, previous administrator of the Prosperity Roundtable for her work with the initiative.

Ryan is pleased to assist the Prosperity Roundtable members in their administration and coordination requirements. Please feel free to contact Ryan at the GPA EDC by phone at (705) 743 - 0777 ext. 2133 or by email at [rtozer@gpaedc.on.ca](mailto:rtozer@gpaedc.on.ca)

## Transportation

The Transportation task team welcomed MP Dean Del Mastro at their task team meeting held on March 30, 2009. Chair of the Transportation task team, Mr. Bruce Danford, facilitated discussions on transportation and related developments relevant to the Peterborough region.

MP Del Mastro informed the group of potential new transportation development funding available to the area. He also explained the variety of funding sources in which municipalities can apply in relation to transportation infrastructure funding.

Mr. Danford took the opportunity to schedule another task team meeting with the MP to further discuss opportunities for growth in relation to transportation and infrastructure of the Peterborough region.



## Sustainability

The Sustainability task team, chaired by Mr. Ian Attridge, recently met with the intention of preparing for the upcoming Plenary Session and to refine their approach and observations contained in the 2008 Fall Report.

During this meeting the task team members discussed a wide range of topics under the sustainability umbrella. Such topics include: the development of a sustainability lens to be accepted and applied to future development, the development and attraction of distinctly Peterborough products, the development of small organic, sustainable business, and the development of a green industry in the Peterborough region.

The task team concluded their meeting with the advancement of many innovative ideas and the development of a variety of additional ones.





## Plenary Agenda



## Upcoming Plenary Session

The next Prosperity Roundtable Plenary Session is scheduled for June 22<sup>nd</sup>, 2009.

This event will be located at The Naval Association of Peterborough. For further information regarding event specifics, please consult our invitation or contact Prosperity Roundtable coordinator, Ryan Tozer at (705) 743-0777 ext. 2133.

The Sponsors and task team leaders will be present to provide guidance and structure for the morning's activities and to ensure a successful plenary session.

Also in attendance will be Mayor Paul Ayotte; Warden Ron Gerow and their Chief Administrative Officers, Ms. Linda Reed and Mr. Gary King. They will have an opportunity to respond to observations outlined in the report presented to joint council.

Invitations have been distributed to all past and present participants of the Prosperity Roundtable and we are anticipating our best turn out yet.

For further information regarding the agenda of the upcoming plenary event please refer to the column on the left hand side of the page.

The Sponsors and task team leaders are extremely excited for this plenary session, as this will be the first session to have City and County representatives address the multitude of work conducted by the various task teams.

The Prosperity Roundtable Sponsors would like to extend a tremendous thank you to all individuals who have assisted this initiative. They look forward to your participation on June 22<sup>nd</sup>.

### Greetings and Introductions

- Mayor Ayotte
- Warden Gerow
- History of Initiative
- Presentation to Joint Council
- Outline of the days activities

### Report from City and County Council

- City of Peterborough, Ms. Linda Reed, CAO
- County of Peterborough, Mr. Gary King, CAO

\* Agenda continues on following page.

## Save the Date

**What:** Prosperity Roundtable Plenary Session

**Where:** The Peterborough Naval Association

**When:** June 22, 2009



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\* Agenda continued from previous page.

### Break out session by table

- Discuss report
- Develop action plan for 2009
- Prepare report to plenary

### Plenary

- Report by table
- General discussion
- Establish priorities
- Recap of findings

### Conclusion

## *Peterborough CMA Ranks in Top Ten*

Peterborough's Census Metropolitan Area (CMA) has ranked 9<sup>th</sup> on "Canada's Best Places to Live" list. The list, distributed by Money Sense Magazine, ranks 154 communities.

Residents of Peterborough's City and County can be extremely proud of this achievement.

In a global perspective, this recognition positions the independent Peterborough CMA as a desirable community.

The ranking is based on a total of twenty-four variables sourced from Statistics Canada and other data accumulation organizations. Each community's overall standing is based on a variety of criteria including: weather, prosperity, air quality, average house price, and average household income.

Money Sense Magazine endorses their list as unique resulting from two major factors. Firstly, they do not rely on subjective judgments, such as impressions from tourists, and secondly, they focus on statistics that are most likely to affect a person's long-term happiness.

The categories in which Peterborough excelled include: ability to walk or bike to work, population growth, crime rate, provincial income tax, provincial sales tax, and household discretionary income.

Please join us in a celebratory pat on the back as we continue to advance our region's perspective in the Nation's eye.

For more information on this article please visit:  
<http://list.canadianbusiness.com/rankings/bestplacelive/2009>

